



We're hiring!



Marketing Officer

Strategic and Corporate Affairs

ME-05 - \$73,187 to \$89,457 per year

Temporary Full-time position (37.5 hours per week)

Contract until March 31, 2026

Work Location: Victoria Memorial Museum Building (VMMB), Ottawa, ON

Selection process number: 2090-CMN-25-OC-030

*This selection process may result in the creation of a list of this an eligibility list of potential candidates that may serve to staff similar positions.

Your place at the Museum

We value diversity and believe we benefit from working in a place where everyone feels included and where the unique qualities and strengths inherent in a diverse workforce are combined. We welcome applications from persons who may identify as a member of one or more other equity seeking groups (for e.g. women, visible minorities, Indigenous peoples, persons with disabilities, 2SLGBTQIA+, religious or cultural minority).

You have a place at the Museum!

About the position

In consultation with the Head of Marketing and External Relations, the position is responsible for managing, implementing, and evaluating marketing and promotional plans and activities, both at the local and national levels. The position supports the Canadian Museum of Nature's business units with marketing campaigns for their specific programs and initiatives. These efforts include writing and executing campaigns and strategies, paid advertising, supporting partnerships and marketing events, and leading marketing for the museum's signature Nature Nocturne event, all while keeping in mind revenue generation and growing attendance. Also, the position supports short, medium and long-term planning.

NOTE: The job will require that the successful candidate work some evenings and weekends.

Working at the museum means:

- Contributing to an engaging mission as well as exciting projects and challenges
- An inclusive, friendly and safe work environment
- A competitive salary established by collective agreements
- Access to federal public service group insurance and pension plans

Eligibility criteria

This position is open to all Employees of the Canadian Museum of Nature and any members of the public who meet the qualifications below.

*Candidates must be legally entitled to work in Canada.



Education and training:

Completion of a post-secondary education with a specialization in marketing or related field such as public relations or communications or an acceptable combination of education and experience.

Language requirements:

English and French are essential.
Bilingual Imperative: CBC/CBC

Experience:

- 2-3 years of Experience in planning, developing, implementing and coordinating the delivery of communications/marketing plans, activities and events.
- 2-3 years of Experience in developing, writing, producing and/or coordinating the production of communications/marketing products within a variety of media channels including digital and social media.
- Experience in coordinating and participating in multi-disciplinary project teams and working with internal and external clients to develop marketing projects and initiatives
- Experience in social media is an asset
- Experience in designing in Canva or the Adobe suite is an asset.

Interested? [APPLY!](#)

The Canadian Museum of Nature is committed to inclusive and barrier-free selection processes and work environments. If you are invited to participate in the selection process, we encourage you to advise us of any accommodation you may require. This information will be treated as confidential.

The Statement of Qualifications, providing greater detail about the skills, knowledge and aptitudes needed for this role, can be obtained by contacting the Museum at competition@nature.ca.

All candidates must submit a cover letter and curriculum vitae outlining how their experience and training meet the requirements listed above.

Send your application by filling in the [form on the Museum's Careers](#) page where you can upload your cover letter, curriculum vitae and any other required documents.

Canada

Apply Now !
CLOSING DATE:
October 7, 2025